



### WML DIGITAL DOCUMENT SOLUTIONS

#### Bringing the benefits of document output management to your business

WML are experts in digital solutions for the creation and control of complex documents such as legal contracts and financing agreements. We help insurance, financial and retail businesses to:

- **Reduce costs** by consolidating print operations, cutting out waste from errors and gathering better management information.
- **Improve customer service and compliance** by ensuring the timely and accurate delivery of error-free documents.
- **Streamline workflows** by simplifying document creation processes and making changes easier and faster.
- **Implement the secure delivery of electronic documents** with automated fall back to print and mail.

### HOW CAN YOUR BUSINESS BENEFIT FROM DOCUMENT OUTPUT MANAGEMENT?

#### Print Centralisation and Outsourcing

The benefits of print centralisation are primarily about cost savings. If there are more than a handful of sites in your operation generating printed documents, then you should consider centralising.

Consolidating your organisation's print operations will achieve cost savings through economies of scale from larger, more efficient printers working at their optimum capacity, maximising the usage of your print resource and optimising staff time. WML's DataGateway solution is designed to allow you to centralise your print operations or move to an outsourced provider without compromising security. The solution is also highly scalable.

A centralised print operation also allows documents to be printed faster, ensuring that you meet SLAs and regulatory requirements, and gives you the ability to manage quality control and reduce errors in document production. Our solution is also fully compliant with Data Protection requirements.



### **Print Emulation**

Many organisations have invested in systems that produce output in the Prescribe format, which can only be printed on legacy printers which are expensive to run and maintain. By breaking free from these legacy printers, your organisation can save money and achieve the benefits of print centralisation described above.

Our PrePrint solution provides a simple and straight-forward way to convert Prescribe documents to a variety of formats. The converted data can then be routed automatically to any network printer or optionally stored as a PDF archive for emailing as an electronic document.

### **Electronic Document Delivery**

Today's customers expect to be able to receive their documents electronically. Adding electronic delivery to your operation will increase customer satisfaction and improve customer service. It also delivers cost savings by reducing the overheads associated with producing printed documents.

DataGateway contains all the elements needed to implement the production, secure delivery and archiving of electronic documents. The system provides a complete audit trail and can also be set up to make sure that a printed document is produced and mailed if the customer fails to access the electronic version.

### **Content Control**

When you are producing complex, highly variable documents, it is inevitable that errors will creep in. We have found that even a well-managed organisation using market leading software may be sending 3% to 5% of their documents with faults that could lead to expensive fines or financial compensation at a later date, not to mention the damage to customer relationships and loyalty.

Document content control allows you to fully automate the task of checking documents before they are printed or sent electronically. Our sophisticated system can be set up to check for a wide range of variables to ensure that documents cannot be sent out if they contain missing, incorrect or inappropriate information. The system will also automatically collate documents before printing and check that all the relevant attachments are included, so that customers always receive everything they require.

The rules that govern how information is checked and which actions need to be taken are fully customisable. WML's expert personnel work closely with your business to make sure that the system is set up to precisely meet your requirements.



### **Simplified PDF document creation for mainframe users**

Many organisations are still working with cumbersome and inflexible document creation processes, where it is difficult for personnel to create or change a document. The tools available to them may be complex and difficult to use, or they may only be able to get changes made by passing them to the print provider. As a result, document creation or change takes too long and becomes expensive to manage. These issues may be especially familiar to users of mainframe systems such as SAP and Oracle, which produce unformatted, structured output from a database.

WML's solution includes native PDF document creation using a user-friendly browser-based interface. Users have full control and are able to quickly and easily create documents, make changes and view previews. Documents are output in PDF format ready to print, deliver electronically and archive.

### **Detailed Management Information**

Organisations running large, distributed print operations often find it difficult to gather accurate information about the efficiency of their print processes. DataGateway is set up to provide detailed information to help you understand and control costs, cut waste and improve workflows. In addition, the system provides a robust audit trail for both quality control and compliance.

### ***THE WML SOLUTION SUITE:***

#### **DataGateway – complete document output management for print centralisation and electronic delivery**

DataGateway is a robust, scalable software solution that is purpose-designed for organisations producing complex documents with a high level of variability. DataGateway is used by leading brands in insurance and retail and is an ideal solution for users of systems from Cheshire DataSystems (CDL) and SSP, as well as users of mainframe systems from SAP and Oracle.



### **Document Content Control – real time document analysis ensures that only error-free documents are printed**

Document Content Control uses a web-based editor to configure sophisticated rules for validating document content. It enables organisations to cut waste, improve customer service and ensure compliance.

### **PrePrint – Prescribe® print emulation for output to any printer using industry standard formats**

PrePrint allows you to break free from the restraints of legacy printers by providing a simple and straight-forward way to convert Prescribe documents to a variety of formats.

### **PDFPlus – create and manage native PDFs for both print and electronic output, making it easy to move to electronic delivery**

PDFPlus is designed to allow users to choose document formats and design and edit templates within an easy-to-use, browser-based interface. By merging PDF forms with overlay data **before** the printer, it provides the option to print and mail or deliver electronically, as well as being able to archive your documents in a viewable format.

Release your staff from their desks by adding the optional Secure Forms module to enable all the benefits of PDFPlus on a tablet interface.

### **Electronic Document Delivery – enable secure electronic document delivery to reduce costs and improve customer service and satisfaction**

WML's Electronic Document Delivery solution allows you to transition existing print and mail to secure electronic delivery without disrupting your existing print application. Sensitive documents are delivered to your customers in PDF format via email, SMS and the web, with electronically registered delivery and automatic fall-back to the postal service.



## **WML Information Pack**

*The benefits of document output management*

### **WML – helping you reap the benefits of print centralisation and integrated electronic delivery.**

WML are specialists in developing and implementing digital solutions for the creation, control and delivery of complex documents.

Our core solutions have been developed specifically to achieve centralised print and electronic document delivery and we work closely with our customers to tailor each implementation to exactly suit the needs of their business.

We help companies through the following steps:

- Review:** Identify current print methodology, applications, sites and document data processes
- Plan:** Establish customer requirements and target organisation-specific issues
- Customise:** Create customer-specific configuration, actions and workflows
- Implement:** Transition to a centralised solution, with integrated electronic delivery if required

At all stages, we are tightly focused on creating a robust, tailored implementation that solves our customer's document output problems.

To discuss how WML's Digital Document Solutions can benefit your business, please contact: **Mark Brown, tel: 01427 753653, email: mbrown@wmltd.co.uk.**

You can find our website at **<http://www.wmltd.co.uk/>**

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***Digital Document Solutions***